

**CE – Rolling Renewal Date Emails:**

*Use the templates below to communicate with your existing brokers and agents if you are in a state where the license renewal deadline is not the same for every agent. Choose from one of the four emails below. Then, simply copy the text, paste it in a new email, and replace {insert your portal link} with the link to your portal store. Where you see {Brokerage name}, insert the name of your company.*

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**CE – Rolling Renewal – Option 1 Eblast:**

Team,

Did you know that as a licensed agent or broker with **(Brokerage name)**, you qualify for exclusive discounts on CE courses from **Kaplan Real Estate Education**?

Kaplan has a complete library of state-approved courses covering some of the **hottest topics** in real estate right now. Whether you just need a few credits, or you need a complete package, Kaplan has an option for you.

Visit our online education portal at **{insert portal address}** to browse available classes and get started!

Sincerely,

(Training Director Name)

(Brokerage name)

**CE – Rolling Renewal – Option 2 Eblast:**

Team,

Are you looking for a great deal on continuing education? You're in luck!

(Brokerage name) has partnered up with Kaplan Real Estate Education to offer **exclusive pricing** on continuing education for our team members. From complete packages to single courses, Kaplan has the credits you need to meet the requirement and renew your license.

Visit our online education portal at **{insert portal address}** to browse available classes and get started!

Sincerely,

(Training Director Name)

(Brokerage name)

**CE – Rolling Renewal – Option 3 Eblast:**

Team,

Are you looking for those few final credit hours you need to complete your continuing education requirement? Or are you looking for a complete package to get it all done at once? Either way, we have a special deal to tell you about.

In partnership with Kaplan Real Estate Education, **(Brokerage name)** is able to offer you **exclusive discounts** on state-approved continuing education classes. The only thing you need to do to receive your special pricing is purchase your courses in our online education portal:

{insert portal address}

Sincerely,

(Training Director Name)

(Brokerage name)

**CE – Rolling Renewal - Option 4 Eblast:**

Team,

(Brokerage name) is committed to providing you with the resources you need to succeed. As part of that commitment, we've partnered with Kaplan Real Estate Education to provide exclusive discounts on the continuing education you need to renew your license and grow your career!

Kaplan has single courses and complete packages covering a variety of hot industry topics. To receive your special (Brokerage name) pricing, simply enroll in your course through our online education portal:

{insert portal address}

Sincerely,

(Training Director Name)

(Brokerage name)