

CE – Set Renewal Date Emails:

Use the template below to communicate with your existing brokers and agents who have an upcoming set license renewal date. Choose the email below that matches the distance between today's date and your state's license renewal deadline. Simply copy the text below, paste it in a new email, and replace {insert your portal link} with the link to your portal store. Where you see {Brokerage name}, insert the name of your company.

CE – Set Renewal Date – 120 days Eblast:

Team,

Did you know that as a licensed agent or broker with **(Brokerage name)**, you qualify for exclusive discounts on CE courses from **Kaplan Real Estate Education**?

Kaplan has a complete library of state-approved courses covering some of the **hottest topics** in real estate right now. Whether you just need a few credits, or you need a complete package, Kaplan has an option for you.

Visit our online education portal at **{insert portal address}** to browse available classes and get started!

Sincerely,

(Training Director Name)

(Brokerage name)

CE – Set Renewal Date – 90 days Eblast:

Team,

We are just 90 days away from the license renewal deadline. Have you completed your state-required CE courses yet?

(Brokerage name) has partnered with Kaplan Real Estate Education to offer **exclusive pricing** on continuing education for our team members. From complete packages to single courses, Kaplan has the credits you need to meet the requirement and renew your license.

Visit our online education portal at **{insert portal address}** to browse available classes and get started!

Sincerely,

(Training Director Name)

(Brokerage name)

CE – Set Renewal Date – 60 days Eblast:

Team,

The license renewal deadline is fast approaching! If you still need to complete your continuing education requirement, we have a special deal to tell you about.

In partnership with Kaplan Real Estate Education, **(Brokerage name)** is able to offer you **exclusive discounts** on state-approved continuing education classes. The only thing you need to do to receive your special pricing is purchase your courses in our online education portal:

{insert portal address}

Sincerely,

(Training Director Name)

(Brokerage name)

CE – Set Renewal Date – 30 days Eblast:

Team,

The license renewal deadline is **just a month away**. Do you still need to complete all or some of your required continuing education?

As a (Brokerage name) team member, you qualify to receive exclusive discounts on CE from our partner school, **Kaplan Real Estate Education**. Kaplan has single courses and complete packages covering a variety of hot industry topics. To receive your special (Brokerage name) pricing, simply enroll in your course through our online education portal:

{insert portal address}

Sincerely,

(Training Director Name)

(Brokerage name)

CE – Set Renewal Date – 10 days Eblast:

Team,

We are just **10 days** away from the license renewal deadline. If you've been waiting until the last minute to complete your license renewal CE, it's here!

(Brokerage name) has you covered. You can still receive exclusive discount pricing on the continuing education courses you need from **Kaplan Real Estate Education**. It's easy to get your discount. Simply click the link below, find the course or package you need, and purchase:

{insert portal address}

Sincerely,

(Training Director Name)

(Brokerage name)