

Continuing Education Social Media Posts – Set Renewal Dates

Use the following post templates to promote continuing education courses in your Kaplan Real Estate Education portal. Simply copy the post that applies to your proximity to the renewal deadline, paste it in the post field of your chosen social media website(s), and replace {insert your portal link} with the link to your portal store. If the post also includes a place for your brokerage name, replace {brokerage name} with the name of your company.

120 days out:

Get a head-start on your continuing education! Get all the CE you need at a discounted price from Kaplan Real Estate Education: {insert your portal link}

90 days out:

Don't wait until the last minute to renew! As a {brokerage name} team member, you qualify for exclusive pricing on continuing education from Kaplan: {insert your portal link}

60 days out:

We are 60 days out from the renewal deadline! Kaplan makes it easy and affordable to get your CE and get on with your life: {insert your portal link}

30 days out:

The renewal deadline is just a month away! We've partnered with Kaplan to provide you with affordable, quality continuing education. Get started! {insert your portal link}

10 days out:

Time is running out! The renewal deadline is just 10 days away. Complete your CE fast with Kaplan and SAVE: {insert your portal link}